

**MEASI INSTITUTE OF MANAGEMENT****CHENNAI - 600 014****LIST OF MBA (2022-2024 BATCH) STUDENTS WHO SUBMITTED THEIR SUMMER PROJECT REPORTS IN NOVEMBER 2023****M.B.A. DEGREE EXAMINATIONS (BATCH 2022-2024)****NOVEMBER 2023**

|    | <b>Roll No.</b> | <b>University<br/>Reg. No.</b> | <b>Name of the Students</b>        | <b>Title of theProject</b>                                                                                             | <b>Guide Name</b>   | <b>Signature</b> |
|----|-----------------|--------------------------------|------------------------------------|------------------------------------------------------------------------------------------------------------------------|---------------------|------------------|
| 2  | 22M001          | 712200310                      | Aadhil Ameen M                     | A Study on Supply Chain Practices in Chemical Industry                                                                 | Mr. M S Siranjeevi  | Submitted        |
| 3  | 22M002          | 712200311                      | Abdul Hameed Mohamed<br>Thanweer K | A Study on Customer Experience and Behaviour Intentions                                                                | Mr. M S Siranjeevi  | Submitted        |
| 4  | 22M003          | 712200312                      | Abdul Rahman W                     | A Study on Factors Impacting Supply Chain Management<br>Performance with Insights on Inventory Management at JIO       | Dr. Priyadarshini J | Submitted        |
| 5  | 22M004          | 712200313                      | Abdul Razak A M                    | A Study on Logistics Service Quality at Wheal Logistics PVT LTD.                                                       | Dr. S G Balaji      | Submitted        |
| 6  | 22M005          | 712200314                      | Abishek V P                        | A Study on Service Quality of the Customer with reference to<br>Industrial Control & Drives India Pvt Ltd.             | Mr. M S Siranjeevi  | Submitted        |
| 7  | 22M006          | 712200315                      | Adnan Ahmed                        | Study on Impact of Quality Control and Employee Participation on<br>Organizational Performance                         | Dr. Hameed Kan      | Submitted        |
| 8  | 22M007          | 712200316                      | Afdhath R                          | A Study on the Big 5 Personalities Impacting the Irrational Investment<br>Decisions of Encircle Technologies Employees | Dr. Priyadarshini J | Submitted        |
| 9  | 22M008          | 712200317                      | Afsar Ahamed A T                   | A Study on the Challenges Faced by the Freight Forwarding Service<br>of LUXOR LOGISTIC                                 | Dr. S G Balaji      | Submitted        |
| 10 | 22M009          | 712200318                      | Ahamed Hanifa P M A                | A Study on Patients Satisfaction with Healthcare Service at ASSI<br>Multi Speciality Hospital                          | Dr. S G Balaji      | Submitted        |
| 11 | 22M010          | 712200319                      | Ahamed Zeeshan R S                 | A Study on the Usage of E-Wallet at Taj Hotel                                                                          | Dr. S G Balaji      | Submitted        |
| 12 | 22M011          | 712200320                      | Ajaz Sharieff T                    | A Study to measure the Drivers of Social Customer Relationship<br>Management with reference to Apollo Hospitals        | Mr. M S Siranjeevi  | Submitted        |
| 13 | 22M012          | 712200321                      | Ajith Narasimma R P                | A Study on the Impact of Organization Climate on Operational<br>Performance with reference to Vamaja Engineering Pvt.  | Dr. Hameed Kan      | Submitted        |

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|----|--------|-----------|------------------------|------------------------------------------------------------------------------------------------------------------------|----------------------|-----------|
| 14 | 22M013 | 712200322 | Ajithan Pandi S        | A Study on Demand Forecasting Through Quantitative Methods                                                             | Dr. Hameed Kan       | Submitted |
| 15 | 22M014 | 712200323 | Ali Abbas Sayeed A     | A Study on Work Life Balance on Employee Performance                                                                   | Dr. S G Balaji       | Submitted |
| 16 | 22M015 | 712200324 | Amjeth Hussian.S       | Impact of Commercial Vehicle Loan Practices and Beneficiaries Perception towards Mahindra Finance: An Empirical Study  | Dr. Appu             | Submitted |
| 17 | 22M016 | 712200325 | Anees Rahman M H       | The Study on Impact of Supply Chain Partnership in warehouse Management                                                | Mr. M S Siranjeevi   | Submitted |
| 18 | 22M017 | 712200326 | Aravind K              | To Study On CRM in Logistics Operations with reference to Blue Terra Logistics India PVT LTD.                          | Dr. S G Balaji       | Submitted |
| 19 | 22M018 | 712200327 | Arshad Sameer S        | of the Employees with reference to Precision Informatics PVT LTD: An Exploratory Study                                 | Dr. Appu             | Submitted |
| 20 | 22M019 | 712200328 | Ascik Ali K J          | To Investigate the Improvement of Warehouse Maintenance Practices to achieve Optimal Operational Efficiency            | Dr. Hameed Kan       | Submitted |
| 21 | 22M020 | 712200329 | Ashick S               | A Study on E-Service Quality Dimensions and User Intentions with Reference to BYT Digital Technologies Private Limited | Dr. Appu             | Submitted |
| 22 | 22M021 | 712200330 | Ashik Ahamed M         | Impact of Customer Complaint on Marketing Performance in the Service Industry                                          | Mrs. Nishath Sultana | Submitted |
| 23 | 22M022 | 712200331 | Asif Ali A             | A Study on Social Media Strategies towards Digital Marketing with reference to Braket Company                          | Mrs. Nishath Sultana | Submitted |
| 24 | 22M023 | 712200332 | Asim Abubacker S       | Factors Influencing Consumer Behavioral Intention to Use Professional Courier Services: An Exploratory Study           | Dr. Appu             | Submitted |
| 26 | 22M024 | 712200334 | Badusha Mydeen M       | A Study of Quality of Work Life Amongst Employees of MYTVS                                                             | Dr. Hameed Kan       | Submitted |
| 27 | 22M025 | 712200335 | Balaji V K             | A Study on Investment Avenue and Awareness with Reference to Motilal OSWAL PVT LTD.                                    | Mrs. Nishath Sultana | Submitted |
| 28 | 22M026 | 712200336 | Chingani Talha Salique | Factors Influencing Customer Satisfaction of Ambur Leather Products Manufacturing Industry                             | Mrs. S Sumiya        | Submitted |
| 29 | 22M027 | 712200337 | David Arockia Raj R    | A Study on Hiring Strategy for Insurance Companies Through Social Media at Shine Bright Pt Ltd.                        | Mr. M S Siranjeevi   | Submitted |
| 30 | 22M028 | 712200338 | Deepak Raja S          | A Study on Sales Promotion Strategy Adopted towards Insurance Policies with reference to Shine Bright Pvt Ltd.         | Dr. D Charumathi     | Submitted |

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|-----|--------|-----------|----------------------|-------------------------------------------------------------------------------------------------------------------|------------------|-----------|
| 31  | 22M029 | 712200339 | Dhinakaran M         | A Study on Consumer Behaviour towards AAVIN Milk Products                                                         | Dr. D Charumathi | Submitted |
| 32  | 22M030 | 712200340 | Dinesh V             | A Study on Comparative Analysis on Various Policies of Insurance Companies with Reference to Kotak Life Insurance | Dr. D Charumathi | Submitted |
| 33  | 22M031 | 712200341 | Faisal Ahmed Khan M  | A Study on Employee Attrition with Respect to OSI Digital PVT LTD.                                                | Dr. D Charumathi | Submitted |
| 34  | 22M032 | 712200342 | Farzan Hafeez Khan K | A Study on Job Satisfaction and its Effect on the Performance of Employees                                        | Mrs. S Sumiya    | Submitted |
| 35  | 22M033 | 712200343 | Frijo Wilson M       | Management Strategies with reference to Andritz Separation and Pump Technology India Private limited              | Dr. D Charumathi | Submitted |
| 36  | 22M034 | 712200344 | Ganesh Kumar S       | Impact of Online Advertising on Consumer Behaviour                                                                | Dr. D Charumathi | Submitted |
| 37  | 22M035 | 712200345 | Hameed Azeem N       | A Study on Employee Satisfaction and its Impact on Employee Retention with regards to Asian Building Materials    | Mrs. S Sumiya    | Submitted |
| 38  | 22M036 | 712200346 | Hameed Jasir J       | The Impact of Logistics Performance on the Sales Level an Empirical Study in Logistics Sector                     | Mrs. S Sumiya    | Submitted |
| 39  | 22M037 | 712200347 | Hari Haran A         | A Study on Work Life Balance of Employees with Regard to ITC LTD                                                  | Dr. D Charumathi | Submitted |
| 1   | 22M038 | 712200309 | Harshad Rajeen J     | A Study on Impact of Warehousing on Customer Satisfaction                                                         | Mrs. S Sumiya    | Submitted |
| 40  | 22M039 | 712200348 | Hashir M             |                                                                                                                   | Dr. S Vinoth     |           |
| 138 | 22M040 | 712200448 | Ibrahim Faleel       | A Study on Customer Satisfaction of Freight Forwarding Service with Reference to Phoenix Logistics PVT LTD.       | Mrs. S Sumiya    | Submitted |
| 41  | 22M041 | 712200349 | Inaamul Haq P        | A Study on Performance Appraisal of Employees with Regard to Colan Infotech PVT LTD                               | Dr. D Charumathi | Submitted |
| 42  | 22M042 | 712200350 | Irfan M              | A Study on Employees Satisfaction at Sri Balaji Pressings                                                         | Dr. D Charumathi | Submitted |
| 43  | 22M043 | 712200351 | Jawahir Rahuman H    | A Study on Service Quality on Freight Forwarding Service to LUXOR Logistic                                        | Dr. D Charumathi | Submitted |
| 44  | 22M044 | 712200352 | Jaya Prakash S       | A Study on Financial Literacy of Employees with reference to Blue Terra Logistics India PVT LTD                   | Dr. S Vinoth     | Submitted |

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|-----|--------|-----------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------|---------------------|-----------|
| 45  | 22M045 | 712200353 | Junaid Sheriff R     | A Study on Employees Turnover with Regard to ETA Star Property Developer Ltd.                                                          | Mrs. S Sumiya       | Submitted |
| 141 | 22M046 | 712200451 | Aafiya A             | A Study on ESG Awareness and its Impact on Financial Performance                                                                       | Mr. M S Siranjeevi  | Submitted |
| 140 | 22M047 | 712200451 | Aafiya Afsheen       | Study on Impact of Training and Development on Organizational Performance                                                              | Dr. Hameed Kan      | Submitted |
| 142 | 22M048 | 712200452 | Aafreen Jahan N      | A Study on the Impact of Knowledge Orientation on Business Model Innovation with the Mediating Role of Business Analytics Capabilities | Dr. Priyadarshini J | Submitted |
| 143 | 22M049 | 712200453 | Aafreen Nashiga N J  | A Study on the Engagement of Employees with Special Reference to ETS Star Property Developers LTD.                                     | Dr. S G Balaji      | Submitted |
| 144 | 22M050 | 712200454 | Afeefah Mariam       | A Study on the Impact of Knowledge Management on Organizational Performance: AAI Perspective                                           | Mr. M S Siranjeevi  | Submitted |
| 145 | 22M051 | 712200455 | Afroze M H           | An Empirical Study on Employee Satisfaction at Workfreaks in Chennai                                                                   | Dr. S G Balaji      | Submitted |
| 139 | 22M052 | 712200449 | Aishvarya Pushpam P  | A Study on the Factors Impacting Employee Engagement at Larsen and Toubro ShipBuilding                                                 | Dr. Priyadarshini J | Submitted |
| 146 | 22M053 | 712200456 | Anees Fathima A      | A Study to Measure Healthcare Service Quality Attributes with Reference to Apollo Hospitals                                            | Dr. Hameed Kan      | Submitted |
| 25  | 22M054 | 712200333 | Ayesha Nusaira S O F | with Special Reference to CODA Technology Solutions Private Limited: An Analytical Study                                               | Dr. Appu            | Submitted |
| 147 | 22M055 | 712200457 | Bharrani. M          | The Impact of the E-CRM on E-Loyalty Field Study on Textile Industry                                                                   | Mr. M S Siranjeevi  | Submitted |
| 148 | 22M056 | 712200458 | Devadharshini N      | A Study on Employee Engagement Practices with Reference to Archir                                                                      | Dr. S G Balaji      | Submitted |
| 149 | 22M057 | 712200459 | Fathima Afrah        | A Study to Measure Reverse Logistics Service and Customer Experience with reference to Future Synthetics PTE Limited                   | Dr. Appu            | Submitted |
| 150 | 22M058 | 712200460 | Gulshan Ashika S     | A Study to Measure the Impact of Training and Development on Employees Performance at PEEYEESYEM Hyundai                               | Mr. M S Siranjeevi  | Submitted |
| 151 | 22M059 | 712200461 | Harini D             | A Study on Hospital Service Quality and Patient Satisfaction with Refe                                                                 | Dr. S G Balaji      | Submitted |
| 152 | 22M060 | 712200462 | Jameela Siddiq M A   | A Study to Measure Financial Literacy Among Employees of Muthoot Fincorp in Context of Retirement Planning                             | Mr. M S Siranjeevi  | Submitted |
| 46  | 22M061 | 712200354 | Kaka Jawwad          | A Study on the Factors Impacting Home Buyers Purchase Intention at RMKV Wavoo Developers                                               | Dr. Priyadarshini J | Submitted |

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| 47 | 22M062 | 712200355 | Kaleel Hussain F            | Determining Individual Asset Management at AAUDITAX ALPHA PVT LTD.                                                    | Dr. K Sindhura        | Submitted |
| 48 | 22M063 | 712200356 | Kanish P                    | A Study on Impact of Motivational Factors on Employee Performance at Elshaddai Engineering (India) PVT LTD.           | Dr. W. Shabeena Shah  | Submitted |
| 49 | 22M064 | 712200357 | Kaushik H                   | A Study on Customer Satisfaction towards Internet Banking in Indian Overseas Bank                                     | Dr. S Vinoth          | Submitted |
| 50 | 22M065 | 712200358 | Kishore T                   | A Study Financial Performance Analysis of S.K.V Industries                                                            | Dr. A Govindarajan    | Submitted |
| 51 | 22M066 | 712200359 | Kotteshwaran H              | A Project Report on Customer Satisfaction in Indian Overseas Bank                                                     | Dr. W. Shabeena Shah  | Submitted |
| 52 | 22M067 | 712200360 | Kulam M T Mohamed Ibrahim   | A Study on Patient's Perception of Service Quality in Kayalpatnam Medical Trust Hospital in Kayalpatnam               | Dr. W. Shabeena Shah  | Submitted |
| 53 | 22M068 | 712200361 | Mahir Ahsan K               | A Bracket's Test Marketing Study on the Factors Impacting the Behavioural Intention to use Digital Marketing Services | Dr. Priyadarshini J   | Submitted |
| 54 | 22M069 | 712200362 | Manikandan N                | Impact of Digital Advertising and Buying Behavioural Patterns of Pramaan Suzuki Motors Cycles                         | Dr. Appu              | Submitted |
| 55 | 22M070 | 712200363 | Mansoor Ahamed M T          | A Study on Employee Job Performance                                                                                   | Dr. W. Shabeena Shah  | Submitted |
| 56 | 22M071 | 712200364 | Mathivarman S               | A Study on E-Commerce of HUTSUN                                                                                       | Dr. B Latha Lavanya   | Submitted |
| 70 | 22M072 | 712200378 | Mohamad Razak M             | A Study on Factors Affecting Customer Clearance Process with Specific Reference to Aggrandize Venture PVT LTD.        | Dr. Khadeeja Bilquees | Submitted |
| 57 | 22M073 | 712200365 | Mohamed Akbar A             | A Study on Stores Management in Retail Company with Special Reference to Rajan & Co.                                  | Dr. A Govindarajan    | Submitted |
| 58 | 22M074 | 712200366 | Mohamed Alfahad S           | The Study on Technique of Cost Cutting in Supply Chain Management in Essay Pressing Pvt Ltd.                          | Mr. Riaz Ahmed        | Submitted |
| 60 | 22M075 | 712200368 | Mohamed Anas Mohamed Aliyas | A Study on the Factors Impacting Work-Life Balance at Up2datez Business Solutions Pvt Ltd.                            | Dr. Priyadarshini J   | Submitted |
| 61 | 22M076 | 712200369 | Mohamed Arkam A             | A Study on Factors Affecting Consumer Purchase Intention towards E-BIKES                                              | Dr. S Vinoth          | Submitted |
| 62 | 22M077 | 712200370 | Mohamed Asif A              | A Study on Operational Challenges Faced in Air Freight by Freyer International Logistics                              | Dr. Khadeeja Bilquees | Submitted |
| 63 | 22M078 | 712200371 | Mohamed Dawood P            | A Study on Recruitment and Selection Process on Up2datez Business Solutions PVT. LTD.                                 | Dr. S Vinoth          | Submitted |

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| 64 | 22M079 | 712200372 | Mohamed Haneef Haji M S   | A Study on the Social Relationship Start with Fear of Missing out Practices at Malabar Gold and Diamonds India PVT LTD. | Dr. B Latha Lavanya   | Submitted |
| 65 | 22M080 | 712200373 | Mohamed Haseebuddin J     | A Study on Investors Perception towards Asset Management                                                                | Dr. Khadeeja Bilquees | Submitted |
| 66 | 22M081 | 712200374 | Mohamed Ismail K          | The Study on Service Quality inPrathyun Shipping India Private Limited                                                  | Dr. Kalaivani Balaji  | Submitted |
| 67 | 22M082 | 712200375 | Mohamed Junaid Khan       | Guest Perception on Factors Determining Pricing and Service Quality Acceptability in HYATT REGENCY                      | Dr. S G Balaji        | Submitted |
| 68 | 22M083 | 712200376 | Mohamed Musharaff J       | A Study on the Factors Affecting Brand Loyalty of PVR Cinemas                                                           | Mr. Riaz Ahmed        | Submitted |
| 69 | 22M084 | 712200377 | Mohamed Najeem Akram      | A Study on Competitive Analysis of AL TAJ CLEANING EST                                                                  | Mrs. S Sumiya         | Submitted |
| 71 | 22M085 | 712200379 | Mohamed Safiq M           | A Study on Customer Satisfaction with Logistics Service Quality at Best Way Logistics                                   | Dr. A Govindarajan    | Submitted |
| 72 | 22M086 | 712200380 | Mohamed Shakawi H         | Practices on the Social, Economic, Environmental and Financial Performance Improvements                                 | Dr. B Latha Lavanya   | Submitted |
| 73 | 22M087 | 712200381 | Mohamed Sulaiman B        | A Study on Client Awareness towards GST with special reference to Round Trans Logistics in Chennai                      | Dr. Kalaivani Balaji  | Submitted |
| 74 | 22M088 | 712200382 | Mohamed Thariq .K         | A Study on the Influence of Social Media Advertising on its Users                                                       | Mrs. S Sumiya         | Submitted |
| 77 | 22M089 | 712200385 | Mohamed Thoufiq Hussain A | Workplace Stress has an Impact o Employee Job Performance at Seapol Port                                                | Mr. Riaz Ahmed        | Submitted |
| 75 | 22M090 | 712200383 | Mohamed Yasin J           | A Comparative Study Between Facebook and Instagram as the Primary Marketing Platform for Business                       | Dr. A Govindarajan    | Submitted |
| 76 | 22M091 | 712200384 | Mohamed Yusuf M           | A Study on Customer Satisfaction at RAMADA PLAZA                                                                        | Dr. A Govindarajan    | Submitted |
| 78 | 22M092 | 712200386 | Mohammad Tafheem N        | A Study on the Factors Impacting Supply Chain Management at Southern Mercentile Services Private Limited                | Dr. Priyadarshini J   | Submitted |
| 79 | 22M093 | 712200387 | Mohammed Aasim A          | A Study onCustomer Satisfaction at PVR Cinemas                                                                          | Dr. A Govindarajan    | Submitted |
| 80 | 22M094 | 712200388 | Mohammed Affan K A        | A Study on Mutual Fund Performance at Colan Infotech                                                                    | Dr. A Govindarajan    | Submitted |
| 59 | 22M095 | 712200367 | Mohammed Anas A           | Green Supply Chain Practices and Sustainable Performance of Express Forwarders Private Limited                          | Dr. Appu              | Submitted |

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| 81  | 22M096 | 712200389 | Mohammed Arif S            | A Study on Revenue Maximization of Ads in PVR Cinemas                                                       | Dr. A Govindarajan    | Submitted |
| 82  | 22M097 | 712200390 | Mohammed Azfar K A         | A Study on Scope & Importance of Material Handling to Proflux Instrument and Sensors                        | Dr. Khadeeja Bilquees | Submitted |
| 83  | 22M098 | 712200391 | Mohammed Dilshad P         | A Study on Impact of GST on Spending Behaviour of Customers                                                 | Dr. Kalaivani Balaji  | Submitted |
| 84  | 22M099 | 712200392 | Mohammed Fuzail T          | A Study on the Job Satisfaction with Special Reference to ETA Star Property Developers LTD.                 | Mr. Riaz Ahmed        | Submitted |
| 86  | 22M100 | 712200394 | Mohammed Imaduddin         | A Study on Employee Retention Strategies with Special Reference to                                          | Dr. Kalaivani Balaji  | Submitted |
| 87  | 22M101 | 712200395 | Mohammed Jiyath C          | A Study on the Impact of Burnout and Work Engagement on Job Satisfaction at PVR Cinemas                     | Dr. Priyadarshini J   | Submitted |
| 88  | 22M103 | 712200397 | Mohammed Muneer A R        | The Impact of Credit Risk Management and Performance of the NBFC                                            | Dr. A Govindarajan    | Submitted |
| 89  | 22M104 | 712200398 | Mohammed Noor UI Ameen A K | A Study on Factors Influencing Investment Decision of Employees of Kaleesuwari Refinery Private Limited     | Dr. Nidhi Srivastava  | Submitted |
| 90  | 22M105 | 712200399 | Mohammed Raouf J           | A Study on Wages and Salary Administration at Mayavaram Rolling Mill Pvt Ltd.                               | Dr. A Govindarajan    | Submitted |
| 91  | 22M106 | 712200400 | Mohammed Saadh M A         | A Study on the Factors Impacting Work Life Balance at Digival IT Solutions Pvt. Ltd.                        | Dr. Priyadarshini J   | Submitted |
| 92  | 22M107 | 712200401 | Mohammed Saifulla Shariff  | A Study on Challenges Faced in Material Handling Management at TVS Supply Chain Solutions                   | Mr. Riaz Ahmed        | Submitted |
| 153 | 22M108 | 712200463 | Joevee Tania A             | TOYOTA Supply Chain Solution Private Limited: An Empirical Analysis                                         | Dr. Appu              | Submitted |
| 154 | 22M109 | 712200464 | Keerthana G                | A Study on Operational Efficiency of E.I.D. Parry (India) Limited                                           | Dr. A Govindarajan    | Submitted |
| 155 | 22M110 | 712200465 | Keerthana S                | A Study on Customer Loyalty in PRR Travels                                                                  | Dr. S Vinoth          | Submitted |
| 156 | 22M111 | 712200466 | Maryam Hannah F            | A Study on Impact of Brand Positioning Strategies on Consumer Perception at BRAKET Services                 | Dr. W. Shabeena Shah  | Submitted |
| 157 | 22M112 | 712200467 | Meera Jasmine H            | A Study on Factors Influencing Investor's Psychology Global Coal Ventures PVT. LTD.                         | Dr. W. Shabeena Shah  | Submitted |
| 158 | 22M113 | 712200468 | Najia Thamheen. A          | Digital Marketing Adoption and Performance of Business Firms: An Evidence from Bracket work Private Limited | Dr. Appu              | Submitted |

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|-----|--------|-----------|---------------------------|-----------------------------------------------------------------------------------------------------------------------|-----------------------|-----------|
| 159 | 22M114 | 712200469 | Nazrin Fathima S          | The Role of Trust in Understanding the Impact of Social Media Marketing on Customer Loyalty                           | Dr. B Latha Lavanya   | Submitted |
| 160 | 22M115 | 712200470 | Nirupama R                | A Study on Training Effectiveness of Employees with Mediating Variable of Self-Efficacy at Honey Translation Services | Dr. W. Shabeena Shah  | Submitted |
| 162 | 22M116 | 712200471 | Pavitha S                 | A Study on Customer Decision Towards Home Loan in Indian Bank                                                         | Dr. S Vinoth          | Submitted |
| 163 | 22M117 | 712200472 | Priyadarshini B           | Examining the inevitable yet Manageable Phenomenon of Employee Attrition                                              | Dr. B Latha Lavanya   | Submitted |
| 164 | 22M118 | 712200473 | Rabiya Mariyam A          | A Study on the Factors Impacting Organizational Performance at Brownie Heaven                                         | Dr. Priyadarshini J   | Submitted |
| 165 | 22M119 | 712200474 | Saffiya Farheen H         | Exploring the Impact of Employees work Motivation and their Performance at ETA Star Property Developers Limited       | Dr. Appu              | Submitted |
| 166 | 22M120 | 712200475 | Santhiya K                | A Study on Effectiveness of Employees Performance at VST Group of TITANIUM Motors PVT LTD.                            | Dr. S Vinoth          | Submitted |
| 93  | 22M121 | 712200402 | Mohammed Shamama          | A Study on Effect of Organizational Change on Employee Behaviour with reference to Rahat Leather Products PVT LTD.    | Dr. K Sindhura        | Submitted |
| 94  | 22M122 | 712200403 | Mohammed Suhail Shariff A | A Study on Customer Satisfaction at Amaron                                                                            | Dr. Khadeeja Bilquees | Submitted |
| 95  | 22M123 | 712200404 | Mohammed Yusuff Ali A     | Supply Chain Management and Firm Performance in Seagreen Logistics and Stevedoring                                    | Dr. B Latha Lavanya   | Submitted |
| 96  | 22M124 | 712200405 | Mufaaz Ahamed M A         | A Study on Customer Satisfaction in BRAKET using Servqual Model                                                       | Dr. Nidhi Srivastava  | Submitted |
| 85  | 22M125 | 712200393 | Muhammad H                | Influence of Employer Branding on Employee Commitment and Employee Satisfaction in Hospital Industry                  | Dr. W. Shabeena Shah  | Submitted |
| 97  | 22M126 | 712200406 | Muhammad Abbas J          | Role of Employers Branding on Workforce Retention                                                                     | Dr. M I Anees Fathima | Submitted |
| 98  | 22M127 | 712200407 | Muksheeth Hasim A Z       | Effectiveness of Liner Service at SEAHORSE Shipping PVT Ltd.                                                          | Dr. M I Anees Fathima | Submitted |
| 99  | 22M128 | 712200408 | Mushtaq A                 | A Study on Antecedents of Job Insecurity with Special Reference to Ultimak Machinery Tools and Pvt. Ltd.              | Mrs. Nishath Sultana  | Submitted |
| 100 | 22M129 | 712200409 | Muzzammil                 | Influence of Digital Marketing in Brand Visibility of NAS Technology                                                  | Dr. M I Anees Fathima | Submitted |
| 101 | 22M130 | 712200410 | Nafis Ahamed A            | A Study on Student's Perception Towards Online Education with Reference to WIZKLUB                                    | Mrs. Nishath Sultana  | Submitted |

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|-----|--------|-----------|---------------------|-------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------|
| 102 | 22M131 | 712200411 | Navaz Basha I       | A Study on Customer Satisfaction at AMARON                                                                              | Dr. Khadeeja Bilquees | Submitted |
| 103 | 22M132 | 712200412 | Naveen M            | The Effect of Digital Marketing on Customer Purchase Intention with reference to Krishpur Technology Private Ltd        | Dr. Nidhi Srivastava  | Submitted |
| 104 | 22M133 | 712200413 | Navin Aanand CS     | The Impact of Behavioural Finance on Investment                                                                         | Dr. K Sindhura        | Submitted |
| 105 | 22M134 | 712200414 | Nazeef Ahamed U     | Enhanced Employee Wellbeing - A Comprehensive Approach towards Sustainable Workplace Success                            | Dr. K Sindhura        | Submitted |
| 106 | 22M135 | 712200415 | Noorul Jafeer N     | The Study on Quality of Work and Work Life Balance of Employees at ONGC                                                 | Mr. Riaz Ahmed        | Submitted |
| 107 | 22M136 | 712200416 | Noufel Ameen V K    | Project Report on Customer Satisfaction with Reference to Pakkar Leather Exports Private Limited                        | Dr. Khadeeja Bilquees | Submitted |
| 108 | 22M137 | 712200417 | Prasanna Raj S      | Impact of AI in Logistics at DTDC                                                                                       | Mr. Riaz Ahmed        | Submitted |
| 161 | 22M138 | 712200418 | Puviraj. C          | Social Media Influence on Investor Decision-Making                                                                      | Dr. M I Anees Fathima | Submitted |
| 109 | 22M139 | 712200419 | Ram Kumar S         | A Study of Employee Attrition and Performance at Skill Vertex                                                           | Mr. Riaz Ahmed        | Submitted |
| 110 | 22M140 | 712200420 | Rayaan Pasha A      | A Study on Service Quality in BRAKET                                                                                    | Dr. Hameed Kan        | Submitted |
| 111 | 22M141 | 712200421 | Rehan Abbas D       | An Organizational Study on Bescal Steel Industries Pvt Ltd.                                                             | Dr. Khadeeja Bilquees | Submitted |
| 112 | 22M142 | 712200422 | Riyaz Ahamed F      | Impact of Employee Recruitment and Selection in Organizational Success                                                  | Dr. B Latha Lavanya   | Submitted |
| 113 | 22M143 | 712200423 | Ruban R             | A Study on the Effect of Branding on Product Marketing with Reference to OOKAM Technology PVT LTD.                      | Mrs. Nishath Sultana  | Submitted |
| 114 | 22M144 | 712200424 | Sajeel Raasib. K. S | The Study on Service Quality in H&S Supply Chain Services Private Limited                                               | Mr. Riaz Ahmed        | Submitted |
| 115 | 22M145 | 712200425 | Sajid Hameed S      | A Study of Innovative Techniques for Effective and Eco-Friendly Logistics and Supply Chain Management at N M Industries | Mr. Riaz Ahmed        | Submitted |
| 116 | 22M146 | 712200426 | Salman B            | Effectiveness of EMI Facility Available at Sathya Agencies Pvt Ltd.                                                     | Dr. M I Anees Fathima | Submitted |
| 117 | 22M147 | 712200427 | Saran S             | A Study on Service Quality and Customer Satisfaction in ACE Express Logistics                                           | Dr. Khadeeja Bilquees | Submitted |

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